

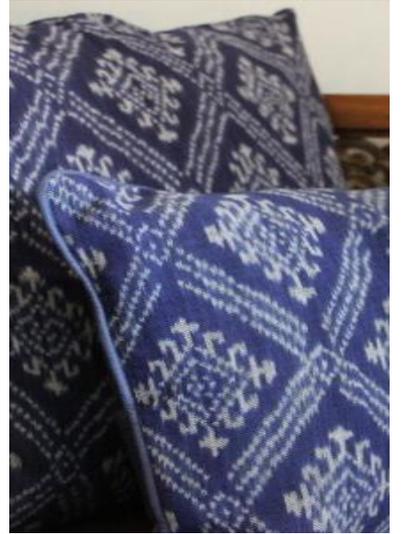
CAMBODIA HIGH VALUE SILK



HIGH VALUE SILK PROJECT
CATALOGUE 2014



 ITC | TRADE IMPACT
FOR GOOD
50 YEARS | 1964-2014



SILK IN CAMBODIA

HIGH VALUE SILK PROJECT

Cambodia is known as the “country of smiles”. Within its peaceful country side, silk weaving carries expression of deeply-rooted cultural and social traditions. Today, the number of weavers is estimated to be between 18,000 and 20,000, most of whom are concentrated in five areas: Takeo, Kandal, Kampong Cham, Prey Veng and the Northwest part of the country. In these regions, weaving silk is often a parallel activity to farming that allows women generating additional income.

Cambodian silk has increased its good reputation into the world arena for its various hand weaving techniques and quality, for its unique and beautiful yellow silk yarn and for its concentration of fair and ethical businesses dealing with rural producers or marginalized women.

The Cambodian craft producers participating in the High Value Silk Project benefit from individual coaching, advisory support and training to develop their products and markets. They look for direct business contacts with importers worldwide, offering them new sourcing opportunities and long-term partnership possibilities.

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This catalogue was produced within the context of the High Value Silk Project of the Cambodia Export Diversification and Expansion Program (CEDEP I)

This is a project of the Royal Government of Cambodia led by the Ministry of Commerce, managed by the International Trade Centre (ITC) and funded under the Enhanced Integrated Framework (EIF)

CHHNAI

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Enlightening Women's Future

CHHNAI is a fair trade social enterprise established in 2003 to give work and hope to women rescued from trafficking.

CHHNAI collection talks about innocence, simplicity and hope. It is designed to enlighten workers' daily life and bring them joy while creating products.

We are offering a beautiful line of silk apparel, assorted with fashion accessories and jewellery. We supply established fair trade brands in Spain, America, as well as high-end boutiques in Cambodia and France.

We provide women workers with vocational training in sewing to help them reintegrate into the society through work and with dignity.

KEY PRODUCTS OFFERED:	Jewellerys, apparel and accessories
PRODUCTION CAPACITY:	Jewellerys: 1,000 units/month Apparel: 200 units/month
PRODUCTION TECHNIQUES:	Tailoring and sewing, embroidery
WORKFORCE:	13 persons
EXPORT EXPERIENCE:	Australia, France, Spain, USA
SOCIAL COMMITMENTS:	Provide work and fair wages to marginalized women, rescued from trafficking



COLORS OF LIFE

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Colors for a better Life

Colors of Life is a leading private company supplying various types of silk fabrics from different Cambodian regions.

Our collection includes hand weaving scarves, colourful silk accessories, such as bags and purses, as well as decoration goods and ornaments. It combines contemporary fashions and traditional weaving techniques.

Respect of traditions, quality and providing a safe working environment to our personnel are our priorities. We support disabled workers, encouraging their social immersion through craftsmanship.

KEY PRODUCTS OFFERED:	Scarves, silk accessories and ornaments
PRODUCTION CAPACITY:	Fabrics: 2,000 meter/month approx. Ornaments : 2,000 pcs/month approx. Bags : 500 pcs/month approx. Scarves: 500 pcs/month approx.
PRODUCTION TECHNIQUES:	Hand-weaving, Ikat, Tye and Dye, Diamond weaving, Tailoring and sewing – Azo free dyes
WORKFORCE:	34 persons
EXPORT EXPERIENCE:	Australia, Malaysia, Singapore, USA
SOCIAL COMMITMENTS:	Provide jobs and fair wages to village home-based and disabled workers



CRAFT VILLAGE

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*Nature is our inspiration,
people our motivation*

KEY PRODUCTS OFFERED:	Silk scarves
PRODUCTION CAPACITY:	500 units per month
PRODUCTION TECHNIQUES:	Hand-weaving, Ikat, dip-dyeing, tie and dye, silk painting – Azo-free dyes
WORKFORCE:	17 weavers
EXPORT EXPERIENCE:	France, Germany, Italy, Japan, Switzerland
SOCIAL COMMITMENTS:	Provide fair incomes and sustainable jobs to weavers, to help them support their families and bring their children to school

Craft Village finds its inspiration from the beautiful and rich landscapes of Cambodia, from the reflection of sky in the Mekong river to the earthy roads and dry lands. Our motivation is to maintain weaving tradition and provide job opportunities to Cambodian workers.

Our collections provide a bit of Cambodia, through their contemporary designs and colours, combined with the highest silk quality.

We sell our products through our domestic shop in the heart of Phnom Penh, as well as in Europe and Japan.

We support the living of our artisans' families by paying them fair prices for their intricate work, and invest in continuous training to develop their skills.



GOEL COMMUNITY

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The organic way of sustainable business

KEY PRODUCTS OFFERED:	Silk and cotton fabrics dyed exclusively with vegetal/organic dyes, scarves, garment and children toys
PRODUCTION CAPACITY:	7,000 meters/per month
PRODUCTION TECHNIQUES:	Hand-weaving, sewing, vegetal natural colouring
WORKFORCE:	100 persons
EXPORT EXPERIENCE:	Australia, Europe, Japan, Korea, New Zealand, Singapore, Thailand, USA
SOCIAL COMMITMENTS:	Provide fair wages, a good and secured working environment, and continuous training to weavers

Goel Community encourages the revival of the traditional processes of producing naturally grown and dyed materials as well as woven fabrics. We are one of the few organizations dealing only with natural dyes.

Our 2014 collection offers a range of products made-up of a mix of cotton and silk. It includes scarves, bags, toys and gifts. Our products are sold in Japan, Korea and several European countries.

We are committed to provide economic opportunities for 120 weaving families in Cambodia. Since its establishment in 2006, our company has provided work to farmers in poor provincial villages in the country, helped them learn craft production and improve the livelihoods of their families.



Goel Community

woman's top
WT12_01_SC
silk cotton ivory
silk cotton brown

trouser
UP12_01_CC
cotton brown
cotton gray

outer socks
cotton brown



KRAVAN HOUSE

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KEY PRODUCTS OFFERED:	Silk soft scarves, silk bags, clutches, wallets and jewelleryes
PRODUCTION CAPACITY:	1,000 bags per month
PRODUCTION TECHNIQUES:	Hand-weaving, tie dye, sewing – Azo free dyes
WORKFORCE:	50 persons
EXPORT EXPERIENCE:	Australia, Europe, Japan, USA
SOCIAL COMMITMENTS:	Support landmine victims, poor people and people with disabilities

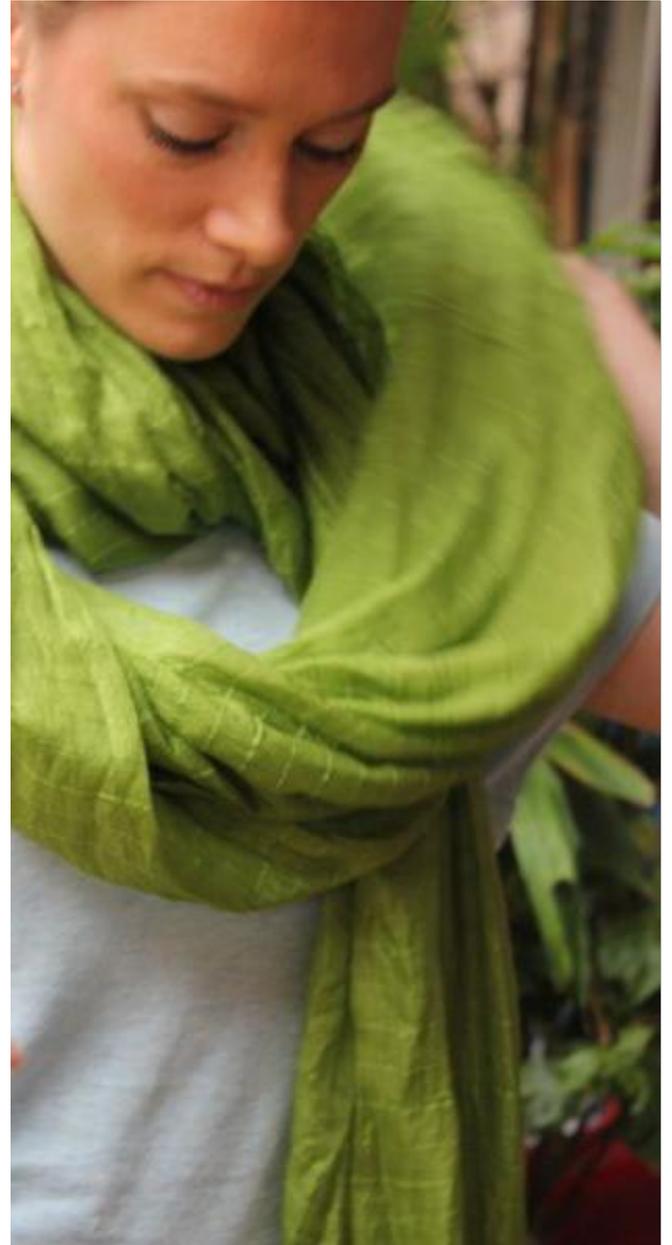


Buy our products to create jobs

Kravan House means “Blossom House”, symbolizing the hope we provide to our workers and network of home-based disabled craftsmen and women.

Established in 2003, Kravan House offers a large range of colourful silk fashion accessories such as bags, clutches, wallets and silk jewellery. We supply a number of boutiques in Phnom Penh and have export experience to Australia, Europe, Japan and the United States.

We support landmine victims and disadvantaged groups to enable them generate a decent income from their handicraft production. 50% of our producers have a handicap.



LADY PENH DESIGNS

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Fine Cambodian

fashion and home ware

KEY PRODUCTS OFFERED:	Silk scarves, bags and apparel
PRODUCTION CAPACITY:	2,000 scarves /month
PRODUCTION TECHNIQUES:	Hand-weaving, Ikat, silk screen, sewing – Azo free dyes
WORKFORCE:	30 persons
EXPORT EXPERIENCE:	Australia, Japan, Norway, Singapore, USA
SOCIAL COMMITMENTS:	Promote women employment, generate income for the poor and support Cambodian artisans

Lady Penh Designs offers a wide range of high quality silk scarves, fashion accessories and home textiles.

We are renowned for our plain soft silk and organza scarves, which we can produce in any colour and AZO-free dye.

Our ambition is to help local communities revive traditional weaving techniques and to promote Cambodian high quality products. We provide job opportunities to women and have our own silk weaving and sewing workshop. We source from home-based weavers in rural villages.



LOTUS SILK

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Cambodian-inspired ethical fashion

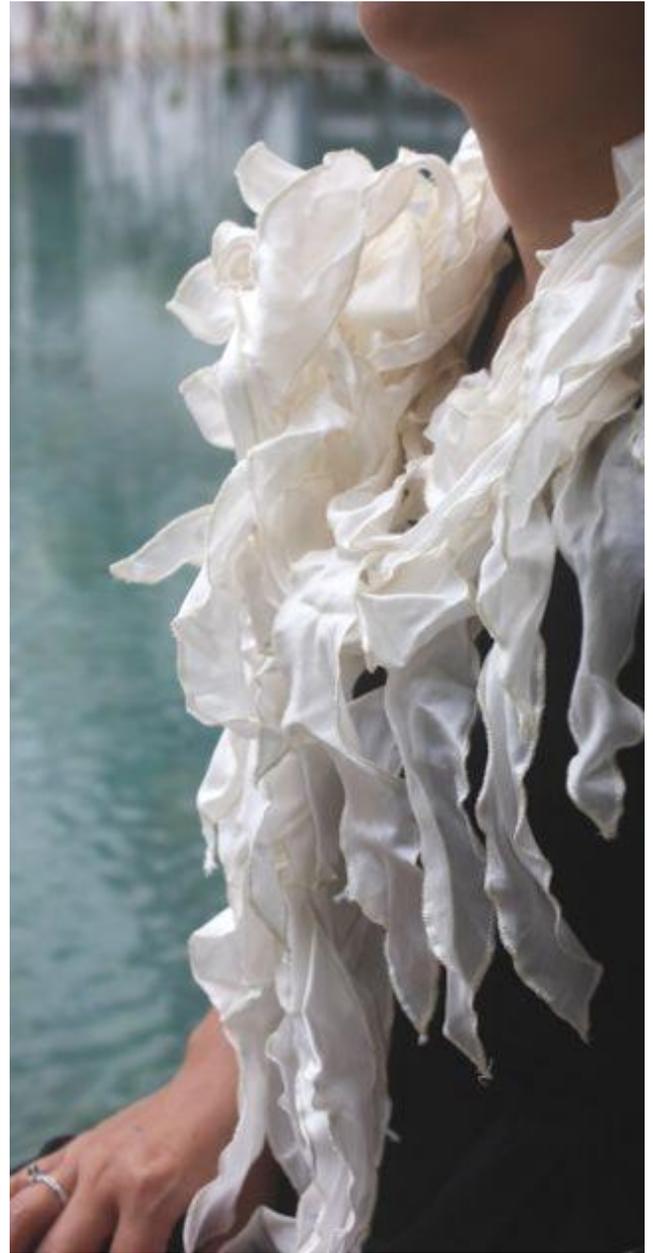
KEY PRODUCTS OFFERED:	Silk accessories, bags, clutches, hair bands
PRODUCTION CAPACITY:	1,500 pcs per month
PRODUCTION TECHNIQUES:	Sewing, tie and dye – Azo free dyes
WORKFORCE:	13 persons
EXPORT EXPERIENCE:	Canada, Germany, USA
SOCIAL COMMITMENTS:	Provide work opportunities to single fathers and mothers, and support social projects and initiatives

Lotus Silk is a trendy fashion brand, settled in a little boutique in the heart of Phnom Penh shopping area.

The brand was created by a young lady who dedicates her life to fashion, while giving high priority to quality and the social impact of her work.

Our main product lines consist of scarves, hair accessories and vintage clutch bags, which we export to Europe and North America.

We offer job opportunities to disadvantaged people, both women and men. We support social initiatives such as the Golden Silk Project for community development and income generation in the Kampot Province, Cambodia.



MEKONG BLUE

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KEY PRODUCTS OFFERED:	Scarves, bags, clutches, bed linen, decorative cushions
PRODUCTION CAPACITY:	400 scarves per month
PRODUCTION TECHNIQUES:	Hand-weaving, Ikat, hand brocarde, sewing – Azo free dyes
WORKFORCE:	50 persons
EXPORT EXPERIENCE:	Japan, USA
SOCIAL COMMITMENTS:	Improve standards of living and increase opportunities through education programs in health and literacy, especially for women in the remote Stung Treng Province, in the North East of Cambodia

Designs and colours inspired by Mekong

Mekong Blue is one of the finest silk producers in Cambodia, and was awarded twice « Seal of Excellence » by UNESCO.

We offer a wide range of silk products caring our strong corporate brand identity. Our company is well-known for its scarves, designed with beautiful colour shades and intricate “Chorebab” motives.

Mekong Blue is the commercial branch of the “Stung Treng Women's Development Centre”, which aims at breaking the cycle of poverty and improving living standards in Cambodia by offering programmes in literacy and health education, vocational training and employment.



PHALLY CRAFT

Mr. Nuon So Thero, Executive Director

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KEY PRODUCTS OFFERED:	High value silk scarves, fashion accessories and ornament
PRODUCTION CAPACITY:	200 pcs per month
PRODUCTION TECHNIQUES:	Hand-weaving, Ikat, hand Brocarde, sewing – Azo free dyes
WORKFORCE:	25 weavers family
EXPORT EXPERIENCE:	France , Japan, Singapore
SOCIAL COMMITMENTS:	Provide sustainable income to women and disabled, and support children orphans in Cambodia

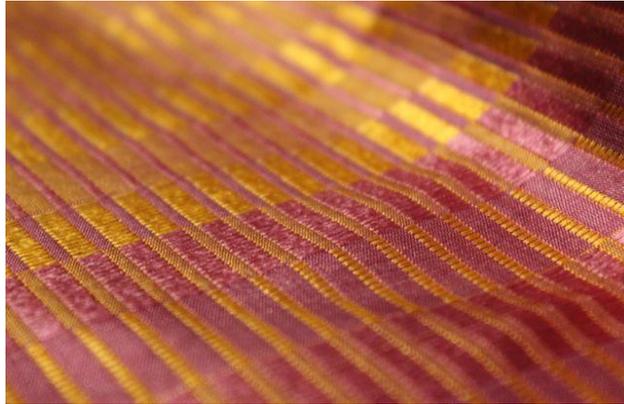
Excellence for charity

Phally Craft is a family owned non-profit business founded by the late Executive Director and Ramon Magsaysay Awarded, Mrs. Nuon Phally.

Phally Craft timeless silk scarves received the UNESCO-APHADA Awards “Seal of Excellence for Handicraft Products in South East Asia” for three consecutive years in 2001, 2002 and 2003.

We work to preserve ancestral and eco-friendly traditional weaving techniques while innovating with contemporary designs and colours.

We employ and provide incomes to disabled workers and the proceeds from our sales support the «Future Light Orphanage of World Mate» (FLOW).



SENTOSA SILK

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Silk exquisite elegance

KEY PRODUCTS OFFERED:	Fabrics, home textiles and lifestyle
PRODUCTION CAPACITY:	3,000 pcs per month
PRODUCTION TECHNIQUES:	Hand-weaving, Ikat, hand brocade, tie and dye, sewing, embroideries
WORKFORCE:	40 persons
EXPORT EXPERIENCE:	Australia, Japan, USA,
SOCIAL COMMITMENTS:	Provide jobs and income to women and handicapped people, sponsor local social initiatives

Sentosa Silk is a brand that expresses Cambodian elegance and high value silk craftsmanship. Products are 100% hand-woven silk, inspired by women and designed for women.

We offer a wide range of home textiles, apparel and silk accessories with Khmer inspired patterns and techniques.

Sentosa Silk was founded in 2004 by Ms. Seng Takakneary, a dynamic and committed businesswoman, President of the Cambodian Women Entrepreneur Association (CWEA).

We provide job opportunities and training to women and disabled workers on traditional Khmer silk weaving and tailoring techniques.



VILLAGEWORCS

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Empowering rural home-based work to refrain rural exodus

KEY PRODUCTS OFFERED:	Bags, embroidery, scarves and products made of recycled materials
PRODUCTION CAPACITY:	2,000 to 3,000 pcs per month
PRODUCTION TECHNIQUES:	Hand-weaving, sewing, embroidery, tie and dye
WORKFORCE:	80 persons
EXPORT EXPERIENCE:	Australia, Belgium, Germany, Hong Kong, Japan, Singapore, Switzerland, UK, USA
SOCIAL COMMITMENTS:	Empower women and generate fair and sustainable income, promote equal opportunities

Founded in 2001, Villageworks is a well-established company, member of the World Fair Trade Organization (WFTO).

We are known as "Shining Eyes", because our artisans create with passion, pride and enthusiasm. We offer a large range of quality and innovative handicraft silk products.

We provide sustainable employment and income to our artisans and women workers, creating an environment that prevents them from being the victims of trafficking and abuse.

Our company has existing long-term business relationships with volume buyers in Australia, Europe, Japan and the United States.



WATTHAN ARTISANS

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Reviving traditional methods with contemporary approach

Watthan Artisans Cambodia offers beautiful lines of textile products using Cambodian traditional Ikat weaving technique, combined with a contemporary touch and feeling. Our product line includes home textile and bath products.

We have a long experience exporting to Australia, Japan, Spain, the United Kingdom and the United States.

We are a worker-run cooperative which aims at improving the living standard of people with disabilities in Cambodia through training and employment.

KEY PRODUCTS OFFERED:	Apparel, scarves, home textiles, accessories, bags
PRODUCTION CAPACITY:	2,000 to 3,000 pcs per month
PRODUCTION TECHNIQUES:	Hand-weaving, Ikat, sewing – Azo free dyes
WORKFORCE:	180 persons
EXPORT EXPERIENCE:	Australia, Japan, Singapore, UK, USA
SOCIAL COMMITMENTS:	Provide fair wages to workers, regular job for disable persons and continuous work to our workers



WOMEN FOR WOMEN

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Heritage of Cambodian Women Elegance

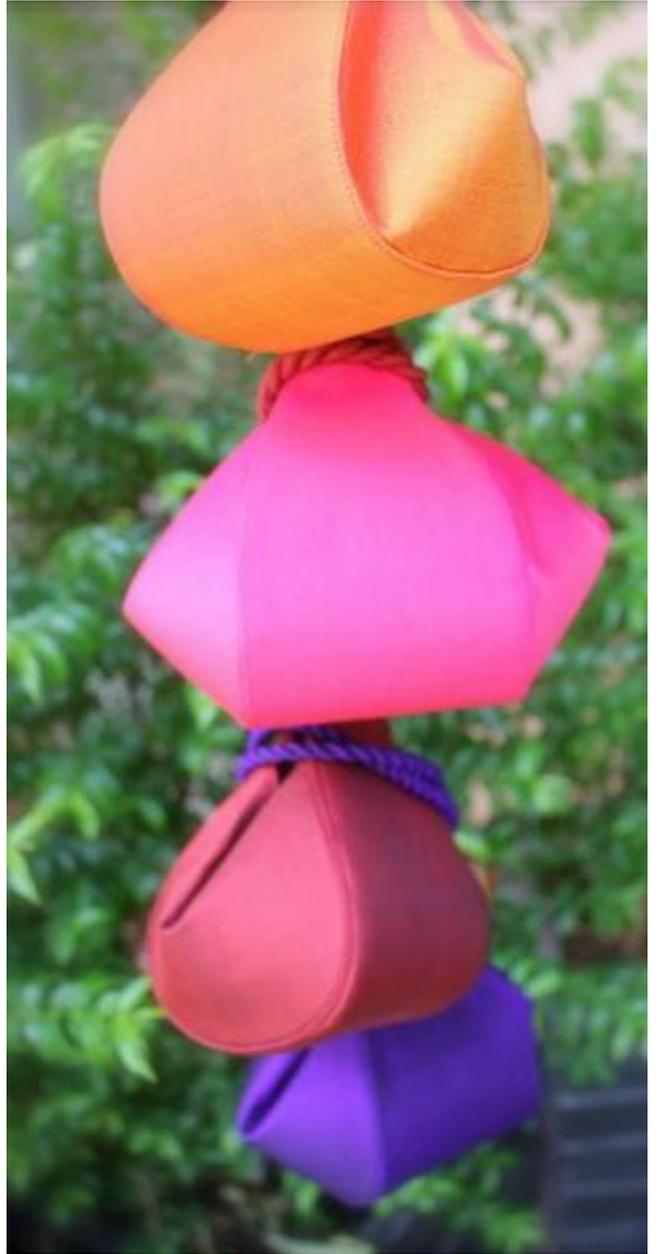
Woman for Woman's exclusive collection is designed, produced and distributed by Cambodian women for elegant women.

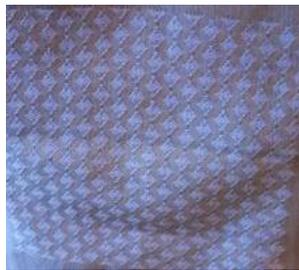
We only use the finest quality of silk, offering a large range of exquisite fashion accessories, such as clutches, purses and cosmetic bags, as well as a beautiful silk jewellery.

We export to Europe and the United States. In Cambodia, we supply high-end established brands and boutiques.

Fair trade practices are part of our company's policy, providing fair wages and social benefits to empower women.

KEY PRODUCTS OFFERED:	Silk bags, clutches and purses
PRODUCTION CAPACITY:	2,000 pcs per month
PRODUCTION TECHNIQUES:	Hand weaving, Ikat, sewing, silversmith – Azo free dyes
WORKFORCE:	30 persons
EXPORT EXPERIENCE:	Belgium, Germany, Switzerland, USA
SOCIAL COMMITMENTS:	Encourage women empowerment, provide work and fair wages to people with disabilities





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High Value Silk Project

Cambodia Export Diversification and Expansion Program (CEDEP I)

This catalogue was produced within the context of the High Value Silk Project of the Cambodia Export Diversification and Expansion Program (CEDEP I).

ABOUT THE PROJECT

The project aims at promoting high value silk exports and increasing the competitiveness of the Cambodian silk sector to support export diversification and poverty reduction through employment creation and income growth, particularly for women.

PROJECT PARTNERS

This is a project of the Royal Government of Cambodia led by the Ministry of Commerce, managed by the International Trade Centre (ITC) and funded under the Enhanced Integrated Framework (EIF).

International Trade Centre (ITC)

ITC is the implementing agency for the project. ITC is the joint agency of the World Trade Organization and the United Nations, and is devoted to helping small and medium-sized enterprises in developing countries become more competitive in global markets and thus to speed up sustainable economic development and contribute to the achievement of Millennium Development Goals.

www.intracen.org

Ministry of Commerce of the Royal Government of Cambodia (RGC)

CEDEP I is a three-year program of the Royal Government of Cambodia led by the Ministry of Commerce, through its Department of International Cooperation (DICO).

www.moc.gov.kh/

Enhanced Integrated Framework (EIF)

CEDEP I is funded by the EIF Trust Fund. The EIF is a multi-donor programme, housed at the World Trade Organisation, which supports least developed countries to be more active players in the global trading system by helping them tackle supply-side constraints to trade.

www.enhancedif.org



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<http://www.youtube.com/watch?v=L0Z5ZQpTPtE&feature=youtu.be>



A project of the Royal Government of Cambodia led by the Ministry of Commerce



A project funded by the Enhanced Integrated Framework (EIF)